

Paul Messina

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Producer / Writer / Storyteller

Utilize effective communications convey messages and propel others into action

Comprehensive experience as a producer, writer and reporter for network and local news operations with expertise in meeting deadlines while producing quality under pressure. Veteran journalist and humorist with ability to write well in various voices. Known for attention to detail, seeking truth to get stories right. Personable interviewer, putting people at ease and drawing out great information.

Mission focused with an interviewing style that engages business, civic, government and entertainment leaders in meaningful dialogue results in compelling content. Adaptable communicator able to see what other people cannot see while working ethically with various personalities. Knowledge of AP style.

Content Creation | Copy Editing | Story Assignment

Video Production | Humor Writing | Research | Public Speaking

Professional Experience

NBC NEWS CHANNEL, Charlotte, NC

2009 - 2021

Producer

Managed national night feed. Determined story selection, assigned stories to staff and freelance writers, edited copy and approved scripts. Crafted news copy, selected video and soundbites; edited video with AVID Media Central. Shaped editorial decisions for national news feed that supported NBC Nightly News, TODAY, MSNBC, 200+ NBC affiliates and clients.

- Coached new employees for writing that met journalistic and network standards. Motivated young writers using positive reinforcement to develop trusted professionals from novices.
- Delivered live and recorded elements to clients during major breaking news events.
- Managed breaking news feeds single-handedly during events of national significance, including 2012 Aurora, Colorado mass shooting. Relayed confirmed details from local contact to network and quickly fed live video via satellite for NBC and other clients.
- Promoted to National Feed Weekend Producer after six months as freelance writer.
- Volunteered to move to night shift to maintain high level of night feed content.

Additional Experience

INDEPENDENT MEDIA CONSULTANT, Charlotte, NC

Broadcast News Instructor - Carolina School of Broadcasting

Taught news writing and production from school syllabus.

Radio Traffic Anchor - Roads Traffic

Investigated traffic conditions on major roadways and reported on-air for WBT and WLNK.

Fill-in News Anchor - WCCB-TV

Filled-in as needed as news anchor on Fox News Rising morning show.

NEW YORK 1 NEWS, New York, NY

Money Matters Reporter; Neighborhood Reporter; Entertainment Producer

- Originated more than 750 feature stories about New York City neighborhoods and residents.
- Inspired a New York City mayor to honor a sanitation worker.
- Influenced a publisher to offer subject of a story a book deal.
- Sourced, coordinated, shot, wrote and edited personal finance segments that made complex financial concepts accessible to a general audience.

FLIGHT LEVEL VIDEO, New York, NY

Senior Producer

Produced inflight videos showing passengers how to proceed through airports plus tourist information showing highlights of arrival city. Created videos using high-level editing facilities.

Education

- **Bachelor of Fine Arts**, Broadcasting Major, New York University, Tisch School of the Arts, Institute of Film / Television, New York, NY

Awards and Additional Studies

- NBCUniversal GEM Award - Going the Extra Mile
- Media Image Award - New York City Comptroller
- Improvisation Studies - The Second City, Chicago

Technical Skills

- AVID Media Central and AVID Assist
- iNews, ENPS
- WordPress CMS
- Microsoft Outlook, Word
- Social Media